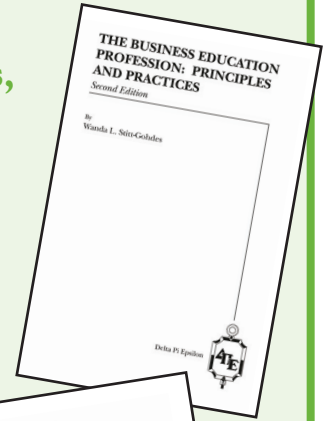


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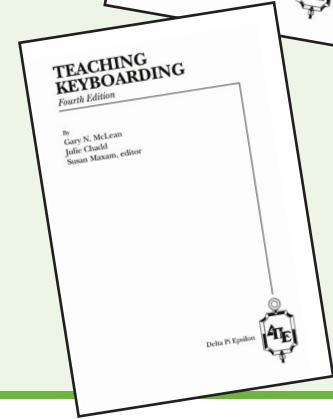
The Business Education Profession: Principles and Practices, 2nd edition (2011) by Wanda L. Stitt-Gohdes.

Provides a framework or foundation for business teacher education. Topics of discussion include the following: overview of business education, including the historical development, federal legislation, and professionalism; effective administration of business education; effective planning for instruction; effective instructional strategies; assessment strategies; and specialized strategies for business subjects—105 pages, \$25 (includes shipping) Catalog #120.15



Teaching Keyboarding, 4th edition (2011)

The revised edition of the popular *Teaching Keyboarding*, by Gary N. McLean and Julie Chadd and editor Susan Maxam, incorporates research-based methodology for developing keyboarding skills as well as topics including teaching elementary keyboarding, teaching online, assessment, and materials for instruction—66 pages, \$25 (includes shipping) Catalog #151.80



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