



Delta Pi Epsilon

National Honorary Graduate Society

Promoting Excellence in Research and Teaching for Business

Call for Manuscripts: Special Edition on Social Media

Letters of Intent due March 1

Final Paper Submissions due September 1

The *Delta Pi Epsilon Journal* publishes articles that build the knowledge base for both business and education and that articulate how the two reinforce each other. Articles that report sound quantitative or qualitative research are selected for publication.

For inclusion in this special issue, manuscripts must identify the unique ways in which social media can be used to teach business education subjects and/or how to teach students to use social media effectively to support business practices. In other words, manuscripts will not be considered that merely describe social media without a specific focus on its use as an instructional tool to support business education or as a learning outcome of a business education content area.

Manuscript Requirements

All manuscripts should be between 2,000 and 5,000 words in length, sufficiently well written to require minimal editing and revision and should report either empirical (qualitative or quantitative) or literature based research studies. Literature-based manuscripts should propose, explain, or theorize new ways of thinking about social media as an instructional tool to support business education or as a learning outcome of a business education content area.

Any non-DPE member who authors or co-authors an article to be published in the *Delta Pi Epsilon Journal* must pay, prior to publication, a \$100 publication fee.

Specific Procedures

- a. Use the most current edition of the *Publication Manual of the American Psychological Association*.
- b. Include a title page and a structured abstract (maximum 150 words) with the manuscript. Your name and affiliation should appear only on the title page.
- c. Attach human subjects approval to the manuscript when required by your institution.
- d. Include a brief biographical statement for each author. Include titles (e.g., Dr., Mr., Ms., Mrs.), full names, position titles, phone numbers, places of employment, and complete mailing address. If appropriate, include an acknowledgement statement for agencies that assisted with authorship or research funding.
- e. Conclude research manuscripts with a section that discusses the findings and how they contribute to the body of knowledge in the area being investigated. Also, provide recommendations for further research that would build upon and complement this study. Limit tables and other visuals to those that can be easily presented on the relatively small pages of this journal.
- f. Carefully proofread the manuscript and submit original materials, not under consideration or published elsewhere, exclusively to the *DPE Journal*.
- g. Send the manuscript as an email attachment (.doc, .docx, or .rtf formats) to the editor.

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